



SOUTHERN MUNICIPAL CONFERENCE

2017 Lobbyist, Executive Directors & IT Summit

Sept. 6-8

For the first time, the summit will be combined with Lobbyists, Executive Directors, and IT. There will be specific topics in separate sessions for each group as well as General Sessions for all attendees.



**Renaissance Montgomery Hotel & Spa
at the Convention Center**

201 Tallapoosa Street
Montgomery, AL 36104

Preliminary Agenda

Wednesday, Sept. 6

- 1:00 – 3:00 pm** **Registration**
Ballroom Prefunction
- 3:00 – 3:15 pm** **Welcome & Introductions**
Ballroom 1
- 3:15 – 4:15 pm** **State League Reports**
Lobbyist and Executive Directors - Ballroom 1
IT - Ballroom 2
- 4:15 – 4:30 pm** **Break**
Ballroom Prefunction
- 4:30 – 5:30 pm** **State League Reports continues**
Lobbyist and Executive Directors - Ballroom 1
IT - Ballroom 2
- 6:00 – 7:00 pm** **Reception**
Ballroom 3
- 7:15 – 9:00 pm** **Dinner (off-site)**
Lobbyist - Central Café
Executive Directors - Location TBA
IT - Location TBA

Thursday, Sept. 7

- 8:00 – 9:00 am** **Registration**
Ballroom Prefunction
- 8:00 – 9:00 am** **Breakfast**
Ballroom Prefunction
- 9:00 – 10:30 am** **Sessions**
Lobbyist - Ballroom 1
Short Term Rentals: Panel Discussion
Executive Directors and IT - Ballroom 2
Future of State Municipal Leagues IT
- 10:30 – 10:45 am** **Break**
Ballroom Prefunction

Continues on next page

Thursday, Sept. 7 - continued

- 10:45 am – Noon** **Sessions**
Lobbyist - [Ballroom 1](#)
Building Narrative Through Social Media

Executive Directors and IT - [Ballroom 2](#)
Disaster Preparedness
- Noon – 1:00 pm** **Lunch**
[Ballroom 3](#)
- 7:15 – 9:00 pm** **Dinner**
Lobbyist - [Wintzels Oyster House](#)
Executive Directors - [On your own](#)
IT - [On your own](#)

Friday, Sept. 8

- 8:00 – 9:00 am** **Registration**
[Ballroom Prefunction](#)
- 8:00 – 9:00 am** **Breakfast**
[Ballroom Prefunction](#)
- 9:00 – 10:45 am** **Sessions**
Lobbyist and Executive Directors - [Ballroom 1](#)
Changing Technologies are Changing Municipal Finance

IT - [Ballroom 2](#)
State League Reports and Vendor Presentation
- 11:00 – 11:30 am** **Wrap-up**
[Ballroom 1](#)